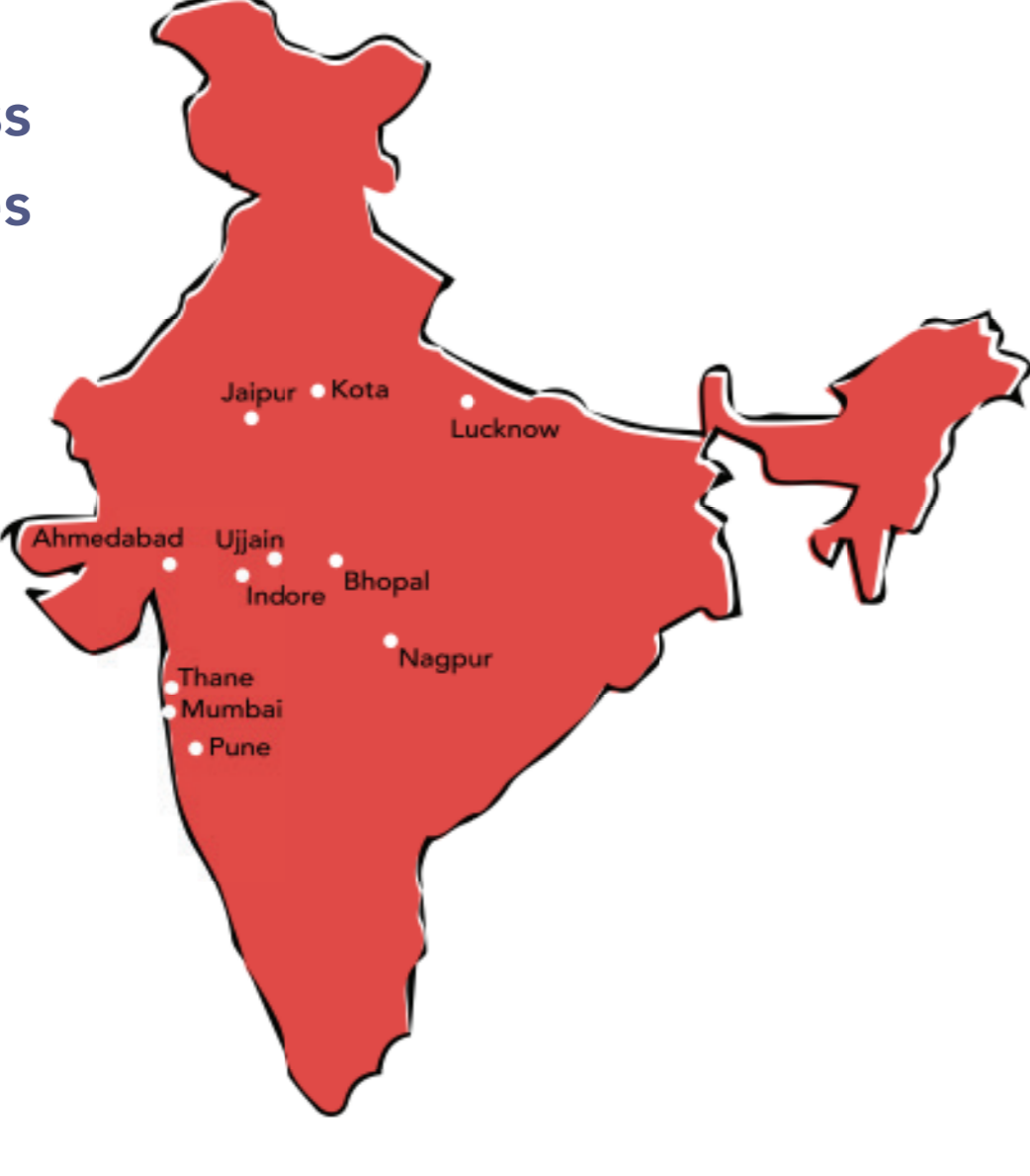


DESIGN THINKING

WORKSHOPS FOR STUDENTS

A series of workshops designed and conducted by DesignShots for Avantika University as a part of their marketing out-reach programme. The workshops aimed to ignite a spark of problem solving among the students of grade 11 & 12 who aspire to pursue design as a career.

Across 11 Cities



4 Distinct Modules



Average batch of 40 students



Spreading Design knowledge for the last 3 years

PHILOSOPHY OF THE WORKSHOPS



LEARNING BY DOING

We break away from the conventional ways of teaching and encourage active learning processes by developing hands-on challenges.



WORK WITH PEOPLE

We always encourage teamwork to bring the best out of a diversely talented group. Our workshops revolve around co-creation to generate well-rounded solutions.



THINK SYSTEMS

We guide students to think from both, micro and macro perspective. We actively emphasise on digging deeper to create feasible and sustainable solutions for the greater good.



COMMUNICATE

Our main aim is to make students think inclusively and express accurately. For a budding designer, it's important to communicate ideas and thoughts through various methods.



EMPATHIZE

A human-centered approach has been our key focus. We develop tools to strengthen the observation skills and adopt user-research methodologies. By doing so, students understand the aspirations, motivation and pain-points of the users they are designing for.

SNEAK PEEK

